

## Overview

As a graduate of the Art Institute of Philadelphia, I have worked in the Graphic Design and Media Production field as the lead designer for an international magazine, graphic artist for an award winning media and video production company, and a production artist on projects for companies such as Pfizer and Sony Playstation. I have built a solid reputation as a professional and reliable freelance designer with large and small businesses. With my graphic design expertise and experience my goal is to deliver eye-catching designs that will reflect your organization's professional quality and reputation.

## Relationships

My client relationships include the industries of tradeshow and event planning, healthcare, education, marketing, and a range of business-to-business categories. Research, strategic planning, and a creative development process go into every project to ensure that the end product reflects your organization's professional quality and reputation.

## Services

All services are designed to meet the client's objectives and goals and include recommended measurements to fulfill a successful outcome.

### Services includes:

- Advertisements
- Brand Standard Manuals
- Brochures
- Business Cards/Envelopes/Letterhead
- Event Collateral
- Flyers/Sell Sheets
- Invitations
- Logos
- Newsletters
- Pocket Folders
- Postcards
- Posters
- Tradeshow Design